

# CONTRACT



www.nbcwashington.com

And:

**GMMB**  
3050 K STREET NW  
WASHINGTON, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
337336 /		WOC10034030
<u>Product</u>		
<u>Candidate Orders</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/25/12 - 10/01/12	1844	
<u>Advertiser</u>		<u>Original Date / Revision</u>
OBAMA FOR AMERICA		09/24/12 / 09/24/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WRC	Kaitie Conway	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
25779	19078	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	09/25/12	09/30/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	2	\$1,600.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	- TWTF --				2	\$800.00			
N 2	WRC	09/25/12	09/30/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	2	\$800.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	- TWTF --				2	\$400.00			
N 3	WRC	09/25/12	09/30/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	2	\$800.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	- TWTF --				2	\$400.00			
N 4	WRC	09/25/12	09/30/12	Access H Live 12-1p	12-1p		:30			NM	2	\$600.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	- TWTF --				2	\$300.00			
N 5	WRC	09/25/12	09/30/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	4	\$2,160.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	- TWTF --				4	\$540.00			
N 6	WRC	09/25/12	09/30/12	Steve Harvey	2-3p		:30			NM	2	\$600.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	- TWTF --				2	\$300.00			
D 7	WRC	09/25/12	09/29/12	News 4 Sat 9-1030a	9-1030a		:30			NM	0	\$0.00
N 8	WRC	09/25/12	09/30/12	News 4 Sun 9-10a	9-10A		:30			NM	1	\$900.00
	IP											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCU CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	Candidate Orders	1844

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount			
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate						
N 9	WRC	09/25/12	09/30/12	Ellen		3P-4P		:30		NM	2	\$1,000.00			
N 10	WRC	09/25/12	09/30/12	5-6A NEWS4 @5AM		5A-6A		:30		NM	2	\$1,000.00			
N 11	WRC	09/25/12	09/30/12	6-7A NEWS4 @ 6AM		6A-7A		:30		NM	2	\$2,400.00			
N 12	WRC	09/25/12	10/01/12	7-9A TODAY SHOW		7A-9A		:30		NM	3	\$4,500.00			
N 13	WRC	09/25/12	09/29/12	News 4 Sat 6am 6-7a		6A-7A		:30		NM	1	\$500.00			
D 14	WRC	09/25/12	09/29/12	Saturday Today 7-9a		7A-9A		:30		NM	0	\$0.00			
N 15	WRC	09/25/12	09/30/12	News Sun 6-7a		6-7a		:30		NM	1	\$450.00			
N 16	WRC	09/25/12	09/30/12	News Sun 7-8a		7-8a		:30		NM	1	\$550.00			
N 17	WRC	09/25/12	09/30/12	Sunday Today 8-9a		8-9A		:30		NM	1	\$1,200.00			
N 18	WRC	09/25/12	09/30/12	News 4 @ 4:30a		430-5a		:30		NM	3	\$300.00			
N 19	WRC	09/25/12	09/30/12	4-5P NEWS4 @ 4PM		4P-5P		:30		NM	2	\$1,200.00			

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FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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09/25/12 - 10/01/12	Candidate Orders	1844

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 20	WRC	09/25/12	09/30/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	2	\$2,000.00
	IP											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/25/12	10/01/12	-TWTF--		2		\$1,000.00				
N 21	WRC	09/25/12	09/30/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	2	\$2,400.00
	IP											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/25/12	10/01/12	-TWTF--		2		\$1,200.00				
N 22	WRC	09/25/12	10/01/12	7-730P NBC NIGHTLY NEW!7P-730P			:30			NM	2	\$16,000.00
	CDR											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/25/12	10/01/12	1- - 1 - -		2		\$8,000.00				
N 23	WRC	09/25/12	09/30/12	1135-1237A TONIGHT SHOW\1135P-1237A			:30			NM	2	\$1,800.00
	IP											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/25/12	10/01/12	-TWIF--		2		\$900.00				
N 24	WRC	09/25/12	09/29/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	2	\$5,000.00
	IP											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/25/12	10/01/12	-TWIFS-		2		\$2,500.00				
N 25	WRC	09/25/12	09/29/12	Sat. Night Live	1130P-1:02a		:30			NM	2	\$3,000.00
	IP											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/24/12	09/30/12	-----S-		2		\$1,500.00				
N 26	WRC	09/25/12	09/30/12	Late News (NFL)	1130P-1205a		:30			NM	1	\$3,600.00
	CDR											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/24/12	09/30/12	-----S		1		\$3,600.00				
N 27	WRC	09/25/12	10/01/12	730-8P ACCESS HOLLYWOOD\730P-8P			:30			NM	2	\$8,100.00
	CDR											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/25/12	10/01/12	1- - 1 - -		2		\$4,050.00				
N 28	WRC	09/25/12	10/01/12	Revolution	10-11p		:30			NM	1	\$7,500.00
	CDR											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/25/12	10/01/12	M-----		1		\$7,500.00				
D 29	WRC	09/25/12	09/25/12	The Voice	8-9p		:30			NM	0	\$0.00
N 30	WRC	09/25/12	09/25/12	Parenthood	10-11p		:30			NM	1	\$7,500.00
	CDR											
		Start Date	End Date	Weekdays		Spots/Week		Rate				
		Week: 09/24/12	09/30/12	-T-----		1		\$7,500.00				
N 31	WRC	09/25/12	09/26/12	Animal/Guys	8-9p		:30			NM	1	\$4,000.00
	IP											

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09/25/12 - 10/01/12	Candidate Orders	1844

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	-- W ---				1	\$4,000.00			
N 32	WRC	09/25/12	09/26/12	Law & Order SVU	9-11p		:30			NM	2	\$18,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	-- W ---				2	\$9,000.00			
N 33	WRC	09/25/12	09/27/12	Office/Up All Night	8-9p		:30			NM	2	\$6,000.00
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	--- T ---				2	\$3,000.00			
N 34	WRC	09/25/12	09/28/12	Grimm	9-10p		:30			NM	2	\$11,800.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	---- F --				2	\$5,900.00			
N 35	WRC	09/25/12	09/28/12	Dateline	10P-11P		:30			NM	1	\$5,400.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	---- F --				1	\$5,400.00			
N 36	WRC	09/25/12	09/29/12	Drama Encore	8-9p		:30			NM	2	\$1,400.00
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	----- S -				2	\$700.00			
N 37	WRC	09/25/12	09/29/12	Law & Order SVU	9-10p		:30			NM	2	\$2,000.00
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	----- S -				2	\$1,000.00			
N 38	WRC	09/25/12	09/29/12	Inside the Redskins	10-11a		:30			NM	1	\$500.00
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	----- S -				1	\$500.00			
N 39	WRC	09/25/12	09/29/12	Redskins Showtime	7-730p	7-730P		:30		NM	1	\$750.00
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	----- S -				1	\$750.00			
N 40	WRC	09/25/12	09/29/12	Coaches Show	730-8p	730-8p		:30		NM	1	\$750.00
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	----- S -				1	\$750.00			
N 41	WRC	09/25/12	09/30/12	NFL Reg Season	Non-Local	8P-1130P		:30		NM	1	\$19,500.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	----- S -				1	\$19,500.00			
N 42	WRC	09/25/12	09/30/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	2	\$2,160.00
		CDR										

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**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

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## **FOR NBCE CONTRACTS:**

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OBAMA FOR AMERICA	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount			
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate						
N 54	WRC	09/25/12	10/01/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	3	\$2,430.00			
N 55	WRC	09/25/12	10/01/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	3	\$4,860.00			
N 56	WRC	09/25/12	09/30/12	7-9A TODAY SHOW	7A-9A		:30			NM	5	\$11,700.00			
N 57	WRC	09/25/12	09/30/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	2	\$1,800.00			
N 58	WRC	10/01/12	10/01/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	1	\$700.00			
N 59	WRC	09/25/12	09/30/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	2	\$2,880.00			
N 60	WRC	10/01/12	10/01/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	1	\$1,100.00			
N 61	WRC	09/25/12	09/30/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	2	\$3,240.00			
N 62	WRC	10/01/12	10/01/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	1	\$1,800.00			
N 63	WRC	09/25/12	10/01/12	1135-1237A TONIGHT SHOW	1135P-1237A		:30			NM	3	\$4,500.00			
N 64	WRC	09/25/12	09/29/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	3	\$10,800.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #	
337336 /	WOC10034030	
Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	Candidate Orders	1844
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week:	09/25/12	10/01/12	- TWFS -	3	\$3,600.00							
N 65	WRC	09/25/12	10/01/12	Revolution	10-11p		:30			NM	1	\$5,000.00
IP												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week:	09/25/12	10/01/12	M-----	1	\$5,000.00							
N 66	WRC	09/25/12	09/26/12	Animal/Guys	8-9p		:30			NM	1	\$4,500.00
CDR												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week:	09/24/12	09/30/12	-- W --	1	\$4,500.00							
Totals												111 \$214,010.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	96	\$179,710.00	\$152,753.50
10/01/12 - 10/01/12	15	\$34,300.00	\$29,155.00
<b>Totals</b>	<b>111</b>	<b>\$214,010.00</b>	<b>\$181,908.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

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